



CATALOGUE NO. 8635.0

EMBARGOED UNTIL 11.30 A.M. 10 JUNE 1986

### TOURIST ACCOMMODATION, AUSTRALIA, DECEMBER QUARTER 1985

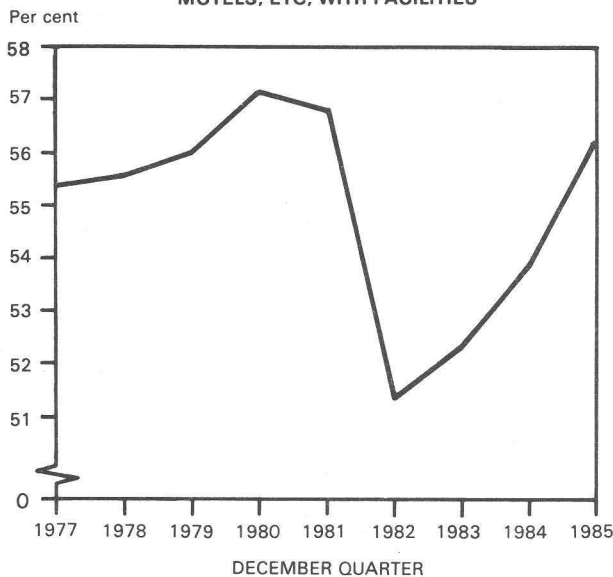
**PHONE INQUIRIES** *for more information about these statistics*—contact Mr Mark Patton on Canberra (062) 52 6243 or any of our State offices.

*other inquiries including copies of publications*—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

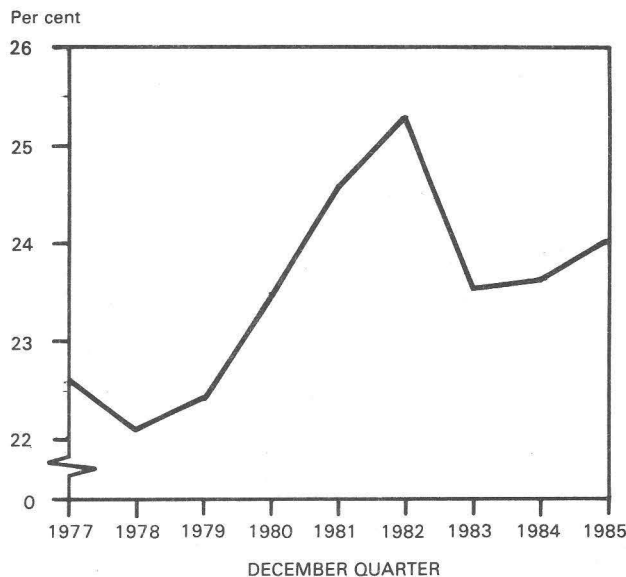
**MAIL INQUIRIES** *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

#### MAIN FEATURES

**ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES**



**SITE OCCUPANCY RATES FOR CARAVAN PARKS**



The room occupancy rate for hotels and motels etc. with facilities was 56.2% for the December quarter 1985 (compared with 53.8% for the December quarter 1984) which represents a return to the levels for this period before 1982. This was the ninth consecutive quarter where there has been an increase in the room occupancy rate when compared with the same period twelve months earlier. Accommodation takings for the December quarter 1985 were \$275m, an increase of 19% compared with \$231m for the December quarter 1984.

The site occupancy rate for caravan parks for the December quarter 1985 was 24.0%, compared with 23.6% for the December quarter 1984.

#### EXPLANATORY NOTES

##### Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

##### Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

### Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

### Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Users may also wish to refer to the following publication which is available on request:

*Selected Accommodation Establishments, Australia, 1984-85* (8636.0)

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

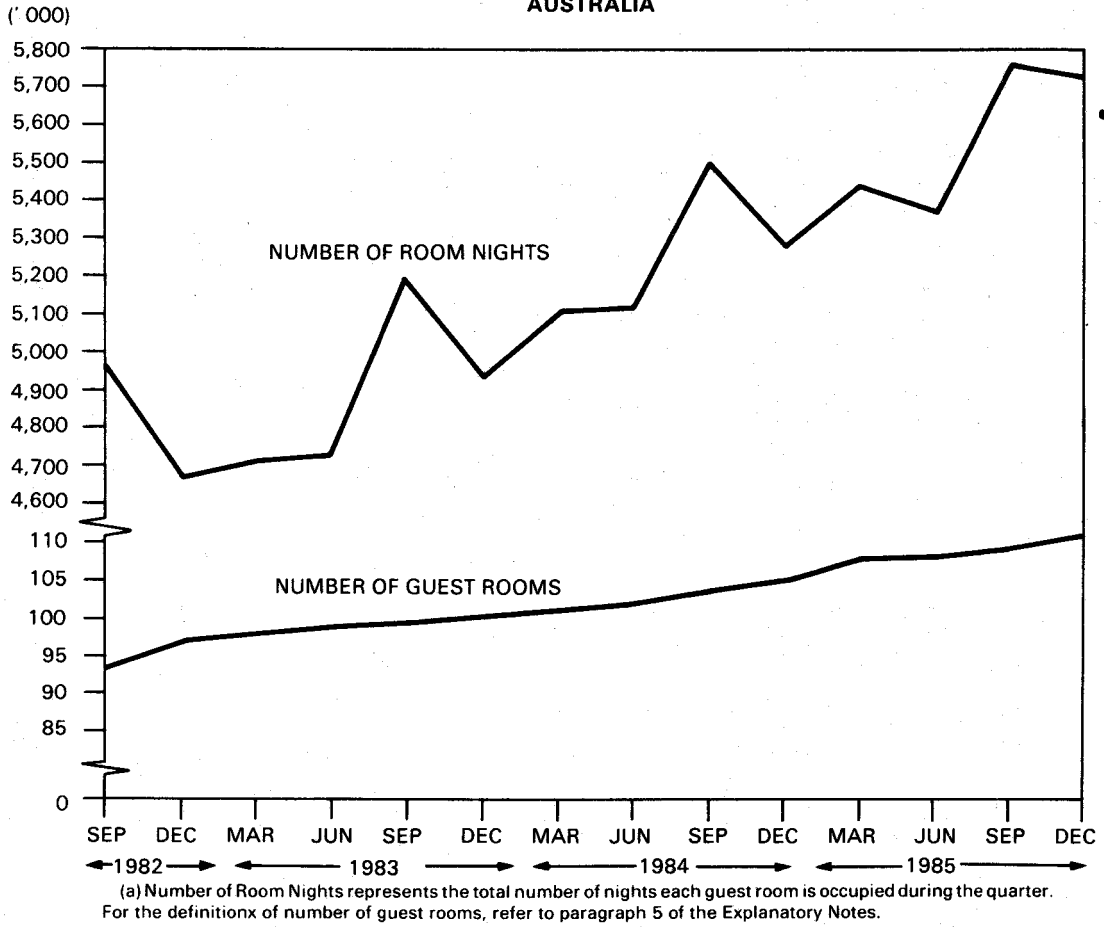
### Statistics on VIATEL

19. Selected economic, social and demographic statistics are available on VIATEL \*656#

**NOTE:** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

**IAN CASTLES**  
Australian Statistician

**LICENSED HOTELS AND MOTELS, ETC. WITH FACILITIES;  
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a)  
AUSTRALIA**



**CARAVAN PARKS;  
NUMBER OF SITES AND SITE NIGHTS(a),  
AUSTRALIA**

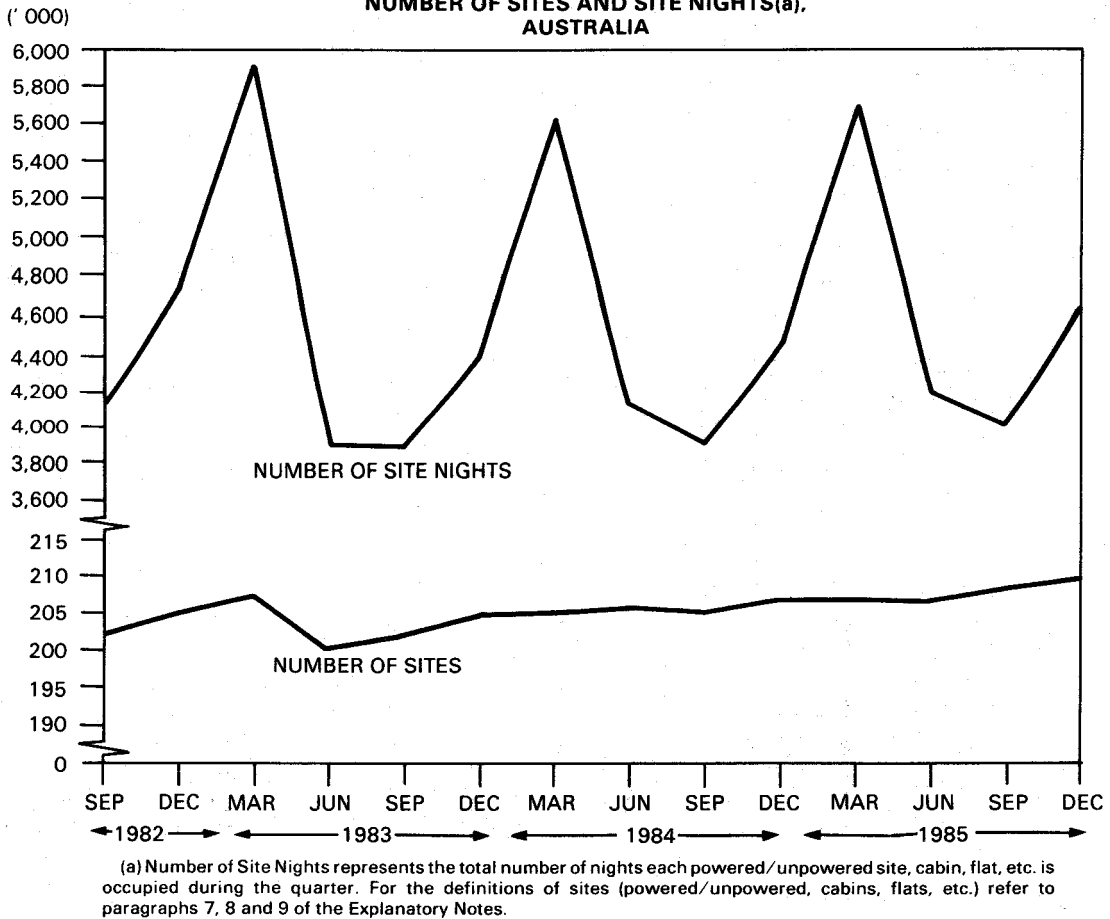


TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
December quarter 1984—															
Establishments	251	1,133	1,384	166	562	728	239	695	934	118	171	289	147	144	291
Guest rooms	9,329	27,680	37,009	4,953	14,215	19,168	6,949	16,276	23,225	3,309	4,517	7,826	4,607	6,371	10,978
Bed spaces	22,515	83,510	106,025	11,328	41,329	52,657	19,046	49,702	68,748	8,111	13,791	21,902	9,871	16,814	26,685
December quarter 1985—															
Establishments	266	1,157	1,423	163	563	726	252	709	961	119	180	299	147	148	295
Guest rooms	9,834	28,293	38,127	4,946	14,361	19,307	8,256	16,633	24,889	3,301	4,750	8,051	5,002	6,500	11,502
Bed spaces	23,484	86,288	109,772	11,547	41,899	53,446	23,422	50,811	74,233	8,051	14,577	22,628	10,552	17,198	27,750
ROOM OCCUPANCY RATES (per cent)															
1984—															
October	58.2	58.1	58.1	58.9	57.4	57.8	56.5	57.7	57.3	55.3	60.5	58.3	53.9	59.0	56.9
November	59.8	55.4	56.5	67.6	59.5	61.6	51.9	52.6	52.4	51.5	53.9	52.9	47.9	48.3	48.1
December	49.8	50.4	50.3	46.7	46.9	46.8	46.5	49.6	48.6	41.7	48.8	45.8	40.5	43.2	42.1
December quarter 1984	55.9	54.6	54.9	57.6	54.5	55.3	51.6	53.3	52.8	49.5	54.4	52.3	47.4	50.2	49.0
1985—															
October	62.5	62.8	62.8	65.6	60.2	61.6	60.2	61.1	60.8	56.2	62.3	59.8	52.7	59.1	56.3
November	65.6	59.5	61.1	69.6	61.8	63.8	55.5	53.8	54.3	55.3	56.1	55.8	50.3	48.2	49.1
December	53.4	52.4	52.6	51.4	47.1	48.2	46.9	49.5	48.6	41.4	47.7	45.1	44.4	43.9	44.1
December quarter 1985	60.4	58.2	58.8	62.1	56.3	57.8	53.9	54.8	54.5	50.9	55.4	53.5	49.1	50.3	49.8
BED OCCUPANCY RATES (per cent)															
1985—															
October	39.3	36.6	37.2	39.7	34.7	35.8	35.8	36.0	36.0	34.7	35.6	35.3	35.0	38.4	37.1
November	41.2	33.8	35.4	44.0	35.8	37.6	31.6	30.9	31.1	33.1	30.7	31.6	33.2	30.8	31.7
December	35.6	33.5	34.0	33.4	29.3	30.2	29.6	32.4	31.5	26.2	29.8	28.5	31.7	31.8	31.8
December quarter 1985	38.7	34.7	35.5	39.0	33.3	34.5	32.2	33.1	32.8	31.3	32.1	31.8	33.3	33.7	33.5
TAKINGS FROM ACCOMMODATION (\$'000)															
1985—															
October	12,781	23,767	36,548	6,948	10,654	17,602	8,155	12,579	20,734	2,687	3,723	6,410	4,030	4,595	8,624
November	13,284	22,082	35,366	7,300	10,995	18,296	7,285	10,536	17,821	2,662	3,366	6,028	3,768	3,751	7,519
December	10,615	20,431	31,046	5,052	8,513	13,566	7,510	10,502	18,012	1,908	2,906	4,814	3,349	3,720	7,069
December quarter 1985	36,681	66,280	102,960	19,301	30,162	49,463	22,950	33,617	56,567	7,256	9,996	17,252	11,146	12,066	23,212

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
December quarter 1984—												
Establishments	86	65	151	36	33	69	11	26	37	1,054	2,829	3,883
Guest rooms	2,710	1,584	4,294	1,307	1,355	2,662	692	1,520	2,212	33,856	73,518	107,374
Bed spaces	6,874	4,868	11,742	3,379	3,655	7,034	1,657	4,521	6,178	82,781	218,190	300,971
December quarter 1985—												
Establishments	92	62	154	35	33	68	11	28	39	1,085	2,880	3,965
Guest rooms	2,898	1,442	4,340	1,533	1,422	2,955	690	1,597	2,287	36,460	74,998	111,458
Bed spaces	7,542	4,489	12,031	3,931	3,902	7,833	1,641	4,653	6,294	90,170	223,817	313,987
ROOM OCCUPANCY RATES (per cent)												
1984—												
October	56.2	56.3	56.3	52.3	60.3	56.3	66.4	79.5	75.4	56.9	58.6	58.0
November	57.8	57.7	57.8	48.0	52.7	50.4	64.1	74.6	71.3	56.4	55.2	55.6
December	45.3	47.3	46.0	33.4	40.3	37.0	40.1	61.0	54.5	45.4	48.8	47.7
December quarter 1984	53.0	53.7	53.3	44.7	51.1	48.0	56.8	71.7	67.0	52.9	54.2	53.8
1985—												
October	59.4	63.5	60.8	49.4	61.6	55.3	70.0	77.8	75.5	59.8	61.9	61.2
November	61.4	65.2	62.6	45.9	52.8	49.2	66.6	72.6	70.8	59.8	57.8	58.4
December	49.2	52.3	50.2	34.3	44.8	39.4	43.9	55.6	52.1	48.0	49.6	49.1
December quarter 1985	56.6	60.3	57.8	43.2	53.1	47.9	60.1	68.6	66.1	55.8	56.4	56.2
BED OCCUPANCY RATES (per cent)												
1985—												
October	36.7	37.6	37.0	28.9	35.1	32.0	43.6	45.4	45.0	37.0	36.4	36.6
November	37.8	38.5	38.1	25.3	29.9	27.6	39.9	41.2	40.8	36.6	33.3	34.2
December	31.8	33.8	32.6	19.8	26.4	23.1	30.6	35.5	34.2	31.4	32.0	31.8
December quarter 1985	35.4	36.6	35.9	24.7	30.5	27.6	38.0	40.7	40.0	34.9	33.9	34.2
TAKINGS FROM ACCOMMODATION (\$'000)												
1985—												
October	2,492	1,152	3,644	1,410	1,374	2,784	922	2,040	2,963	39,425	59,884	99,310
November	2,458	1,126	3,584	1,251	1,131	2,382	836	1,853	2,689	38,844	54,841	93,684
December	2,175	1,010	3,185	898	976	1,874	543	1,506	2,049	32,051	49,564	81,614
December quarter 1985	7,126	3,288	10,413	3,559	3,481	7,040	2,301	5,399	7,701	110,320	164,289	274,608

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
December quarter 1984—								
Establishments	581	430	392	155	240	59	16	1,873
Powered sites	51,559	37,226	20,385	12,547	14,365	3,010	1,047	140,139
Unpowered sites	24,468	13,678	11,689	5,090	4,388	2,148	2,051	63,512
Cabins, flats, etc.	1,088	906	706	532	516	61	195	4,004
<i>Total capacity</i>	77,115	51,810	32,780	18,169	19,269	5,219	3,293	207,655
December quarter 1985—								
Establishments	589	426	390	156	241	63	23	1,888
Powered sites	52,190	37,773	20,767	12,782	15,131	3,133	1,389	143,165
Unpowered sites	24,026	13,318	11,094	4,947	4,060	2,164	2,695	62,304
Cabins, flats, etc.	1,184	1,039	823	545	531	70	151	4,343
<i>Total capacity</i>	77,400	52,130	32,684	18,274	19,722	5,367	4,235	209,812
SITE OCCUPANCY RATES (per cent)								
1984—								
October	18.5	11.7	30.9	17.8	27.9	16.0	26.5	19.6
November	18.5	14.6	28.8	15.0	25.4	19.2	20.2	19.5
December	33.9	28.3	37.6	22.5	31.3	25.5	17.4	31.4
December quarter 1984	23.7	18.2	32.5	18.5	28.2	20.4	21.4	23.6
1985—								
October	20.4	12.0	31.3	17.8	28.5	16.7	17.5	20.4
November	20.2	14.9	27.8	14.5	26.2	18.9	16.5	20.0
December	36.0	27.8	36.3	20.7	31.4	24.1	12.3	31.4
December quarter 1985	25.6	18.3	31.8	17.7	28.7	19.9	15.4	24.0
TAKINGS FROM ACCOMMODATION (\$'000)								
1985—								
October	4,253	1,857	2,192	849	1,283	212	208	10,854
November	4,061	2,374	1,868	644	1,126	241	180	10,494
December	8,215	3,413	2,587	1,117	1,560	330	152	17,374
December quarter 1985	16,529	7,643	6,646	2,611	3,969	783	540	38,723

(a) Includes Australian Capital Territory.